Alcohol and Marijuana Control Office
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Phone: 907.269.0350

Alaska Marijuana Control Board

Operating Plan Supplemental
Form MJ-03: Retail Marijuana Store

What is this form?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany **Form MJ-01: Marijuana Establishment Operating Plan**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of the statutes and regulations.

If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- Signage and advertising
- Displays and sales
- Exit packaging and labeling
- Security
- Waste disposal

This form must be completed and submitted to AMCO's main office before any new or transfer application for a retail marijuana store license will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Rebel Roots LLC	**MJ License #:**		29564	
License Type:	Retail Marijuana Store				
Doing Business As:	Rebel Roots LLC				
Premises Address:	261 OLD STEESE HWY N				
City:	Fairbanks	**State:**	Alaska	**ZIP:**	99712

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Section 2 – Overview of Operations

2.1. Provide an overview of your proposed facility's operations. Include information regarding the intake and flow of marijuana and marijuana product at your premises, and a description of what a standard customer visit to your establishment would entail:

Cannabis will be delivered to Rebel Roots by an authorized agent with a valid marijuana handlers card. It will be accepted in METRC when weight and package tags are verified. Some cannabis may be packaged on site in accordance with State of Alaska Regulation 3 AAC 306 by a Rebel Roots employee. Products will then be stocked and stored in a secure area accessible by employees only. Upon entering the store, customers will be asked to show their valid ID to ensure that no one under 21 years of age attempts to enter or purchase cannabis and cannabis products through Rebel Roots. After verification, customers will be allowed to view items and smell cannabis in acrylic or glass smell-jars before making their purchase.

Section 3 – Prohibitions

Review the requirements under 3 AAC 306.310.

3.1. Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

All employees will go through training on how to recognize someone who is under the influence before serving customers. Any incident or conflict will be discussed with the manager. Cannabis, alcohol, and controlled substances may not be unpackaged or consumed within the store or on the property.

3.2. I certify that the retail marijuana store will not:	Initials
a. sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355;	KW
b. sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet;	KW
c. offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample;	KW
d. offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation; or	KW
e. allow a person to consume marijuana or a marijuana product on the licensed premises.	KW

Answer "Yes" or "No" to the following question:	Yes	No
3.3. Do you plan to request future approval of the Marijuana Control Board to permit consumption of marijuana or marijuana product in a designated area on the proposed premises?	☐	☑

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Section 4 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box:	Initials
4.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a).	KW
4.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products.	KW
4.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e).	KW
4.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365.	KV
4.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:	
a. is false or misleading;	KW
b. promotes excessive consumption;	KV
c. represents that the use of marijuana has curative or therapeutic effects;	KW
d. depicts a person under the age of 21 consuming marijuana; or	KW
e. includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.	KW
4.6. I certify that no advertisement for marijuana or marijuana product will be placed:	
a. within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;	KW
b. on or in a public transit vehicle or public transit shelter;	KW
c. on or in a publicly owned or operated property;	KW
d. within 1,000 feet of a substance abuse or treatment facility; or	KW
e. on a campus for postsecondary education.	KW

Section 5 – Displays and Sales

5.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

Cannabis products will be displayed in a glass-enclosed display case for viewing and displayed on wall shelving behind the employees. Acrylic or glass containers will have small amounts of cannabis for customers to smell and view before making a purchase. Cannabis is sold in pre-packaged increments ranging between 0.5g and 1oz. The amount of cannabis sold will be in accordance with to State of Alaska Regulation 3 AAC 306.355. All cannabis is kept in a secure area that is only accessible to employees until a transaction has been processed.

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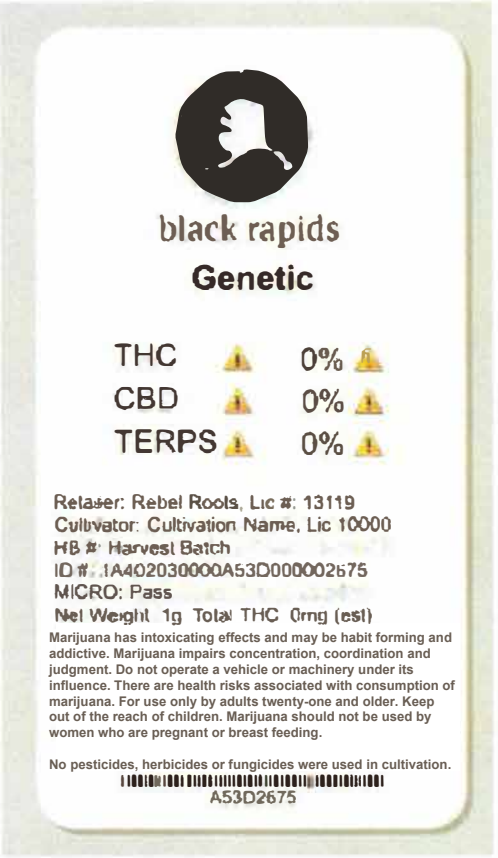
Section 6 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345.

6.1. Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

All cannabis received is in sealed, tamper-evident containers that meet state regulations. Pre-packaged, sealed cannabis intended for resale will not weigh more than one ounce. All cannabis sold at Rebel Roots will include the following statement: "Marijuana has intoxicating effects and may be habit forming and addictive. Marijuana impairs concentration, **coordination** and judgment. Do not operate a vehicle or machinery under its influence. There are health risks associated with consumption of marijuana. For use only by adults twenty-one and older. Keep out of the reach of children. Marijuana should not be used by women who are pregnant or breast feeding." All cannabis will leave the store in a compliant packaging that is child resistant, opaque in color, and resealable. All employees will be trained to make sure Rebel Roots is staying compliant with our labeling and packaging. A label will be attached to every cannabis product that identifies the cultivation selling the product by name or logo, along with the license number, and states the estimated amount of THC in the labeled product.

6.2. Provide a sample label that the retail marijuana store will use to meet the labeling requirements set forth in 3 AAC 306.345(b):



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Section 7 – Security

Review the requirements under 3 AAC 306.350 and 3 AAC 306.720.

7.1. Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, as required by 3 AAC 306.350(a):

Employees will refuse to sell marijuana or a marijuana product to a person who does not produce a form of valid identification showing that person is 21 year of age or older.
Valid forms of photographic identification includes:
An unexpired, unaltered passport
An unexpired, unaltered drivers license, instruction permit, or identification card of a state or territory of the United States, the District of Columbia, or a province or territory of Canada.
An identification card issued by a federal or state agency authorized to issue a driver's license or identification card

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

7.2. The video surveillance and camera recording system for the licensed premises covers each point-of-sale area. KW

Section 8 – Waste Disposal

Review the requirements under 3 AAC 306.740.

8.1. Describe how you will store, manage, and dispose of any marijuana waste, including expired marijuana or marijuana products, in compliance with any applicable laws. Include details about the material(s) you will mix with ground marijuana waste and the processes that you will use to make the marijuana waste unusable for any purpose for which it was grown or produced:

All marijuana waste will be weighed, recorded and stored in a secure area on the licensed premises for a minimum of three days after notifying AMCO of desecration. It will then be ground up and mixed with compostable and non-compostable material mixture with no more than 50% marijuana waste. At this time it will be considered unusable and put into a compost pile or thrown into the dumpster.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

8.2. The retail marijuana store shall give the board at least three days written notice required under 3 AAC 306.740(c) before making marijuana waste unusable and disposing of it. KW

I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

Signature of licensee

Kyle Wendler

Printed name of licensee

AMY C. BORNEO
Notary Public
State of Alaska
My Commission Expires Feb 14, 2023

Amy Borneo

Notary Public in and for the State of Alaska

My commission expires: Feb 14, 2023

Subscribed and sworn to before me this 7th day of May, 2021.

Received by AMCO 12/23/2021