MEMORANDUM

TO: Marijuana Control Board

FROM: Jane P. Sawyer, Regulations Specialist

DATE: June 23, 2022

RE: Regulations Project – Trade Shows – limits on the amount of marijuana to be transported

At the January 2022 meeting, the board opened a regulations project to increase the limit on how much marijuana a licensee may bring to a trade show or event for display.

Attached is an ice breaker draft for board discussion. For example, what is too much marijuana for a licensee to bring or transport to an event? Enforcement did look at the draft, they are okay with whatever the board chooses.

Board actions to be discussed at meeting.
3 AAC 306.760 is amended to read:

3 AAC 306.760. Trade shows. (a) Licensed marijuana establishments must comply with this section when participating in trade shows and similar industry events.

(b) A licensed cultivation facility may bring one plant to the trade show or event for display. The removal from and return of the plant to the licensed premises must be tracked in the inventory tracking system. Any marijuana removed from the plant at the event must be retained by the licensee and returned to the licensed premises.

(c) A licensed cultivation facility and a licensed retail facility may bring up to **two ounces** of marijuana to the trade show or event for display. The removal from and return of the marijuana to the licensed premises must be tracked in the marijuana inventory tracking system. The marijuana shall be contained so that the marijuana may not be removed from the display’s immediate vicinity by a member of the public.

(d) A licensed product manufacturing facility and a licensed retail facility may bring one sample package of each marijuana product made or sold by the facility to the event for display. The removal from and return of the marijuana product to the licensed premises must be tracked in the marijuana inventory tracking system. The marijuana product must remain packaged in the approved packaging throughout the duration of the event.

(e) A licensed testing facility may not perform required tests on samples from a licensed facility at any trade show or similar event.

(f) No marijuana or marijuana product may be sold or distributed by a licensee at the event.
(g) Marijuana and marijuana product displayed at an event by a licensee must be handled only by a licensee, or employee or agent of a licensee, who holds a valid marijuana handler permit.

(h) Advertising or promotions displayed or distributed at the event by a licensee shall comply with the requirements of this chapter. (Eff. 8/11/2018, Register 227; am ___/___/____., Register ____.)

**Authority:**  
AS 17.38.010  AS 17.38.150  AS 17.38.200  
AS 17.38.070  AS 17.38.190  AS 17.38.900  
AS 17.38.121