February 19, 2023
Dear Members of the Marijuana Control Board,
I am writing in support of the proposed regulation revisions for Exterior Window Pickup contained in the Department of Law file number 2022200505. Exterior Window Pickup services at retail marijuana stores will be valuable to retail customers by providing added convenience, and to retail business owners by providing room for new business innovation.

I anticipate that a large number retail customers will find value in Exterior Window Pickup options. Alaskans are generally attracted to the convenience of drive-thru and curbside pick-up, especially considering that Alaskans often face seasonal challenges as pedestrians. Customers that suffer from physical handicaps will particularly benefit from the ability to not need to leave their vehicles.

Exterior Window Pickup will also allow retail business owners the ability to innovate within the Alaskan marijuana market. Drive-thru and curb-side pickup have become more important in the post-COVID world. For example, many of the non-marijuana businesses that implemented curbside pick-up during the COVID pandemic have maintained these options for their customers. Businesses such as grocery stores and home improvement stores have continued to offer services such as curbside pickup to their customers. Marijuana companies were able to successfully operate with curbside and exterior window services during the COVID-19 emergency order. Permitting Exterior Window Pickup will once again allow marijuana retail businesses to innovate in this direction and increase the services available to customers.

Alaska has always been an innovative state in the marijuana space. Continued innovation and evolution is especially important for our industry given that we will continue to face new and daunting challenges. I encourage the Board to support this regulation change as a way to further promote innovation in our industry and allow for more convenience for our customers.

Sincerely,
Trevor Haynes

General Manager, GOOD Cannabis (Lic # 10165, 10166, 12325)
(907)-888-3367