Notice of Violation

(3AAC 306.805)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 4/18/23

License #/Type: #10131/Retail Marijuana Stores

Licensee: Howard C. Hollister

Address: 1851 Fox Avenue, Fairbanks, AK

DBA: Pakalolo Supply Company, Inc

AMCO Case #: AM 230632

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On about 04/16/2023, AMCO Investigators observed a promotional activity on Pakalolo Supply Company's Facebook page, specifically, a 4-20 event encouraging people to “Come enjoy a Goldie's AK beverage in their sunny parking lot "lounge", check out the specials inside Pakalolo Supply Co. and get a peek at the coming soon Pakalolo Tasting Room and Coffee shop”. Further, Goldie's AK, alcohol licensee # 2847, is catering an event serving alcohol in the parking lot outside of Pakalolo's licensed premises.

This is a violation of 3AAC306.770(k)(4) Signs, Merchandise, Advertisements and Promotions: A licensed marijuana establishment may not encourage the sale of marijuana or a marijuana product by holding promotional activities outside of the licensed premises.

A promotion is defined as the politicization of a product, organization, or venture so as to increase sales or public awareness and activity is defined as a thing that a person or group does or has done.

AMCO Enforcement requests that you stop advertising this event on social media and outside of Pakaloko's premises. Further, please remember it is unlawful to consume marijuana in public, AS 17.38.040.

3 AAC 306.805 provides that upon receipt of a Notice of Violation, a licensee may request to appear before the board and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice of Violation. A licensee may respond, either orally or in writing to the Notice. 3 AAC 306.810 (2)(A)(B)(C) failed, within a reasonable time after receiving a notice of violation, to correct any defect that is the subject of the notice of violation of AS 17.8 or this chapter.

IT IS RECOMMENDED THAT YOU RESPOND IN WRITING TO DOCUMENT YOUR RESPONSE FOR THE MARIJUANA CONTROL BOARD.

***Please send your response to the address below and include your marijuana license number in your response.**

Alcohol & Marijuana Control Office
ATTN: Enforcement
550 W. 7th Ave, Suite 1600
Anchorage, Alaska 99501
amco.enforcement@alaska.gov

Issuing Investigator: P. Moses

Received by:

SIGNATURE:

SIGNATURE:

Delivered VIA: Email

Date: