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AMCO
OCT 23 2023

Alaska Marijuana Control Board

Operating Plan Supplemental

Form MJ-03: Retail Marijuana Store

Why is this form needed?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany **Form MJ-01: Marijuana Establishment Operating Plan**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of the statutes and regulations.

If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- Signage and advertising
- Displays and sales
- Exit packaging and labeling
- Security
- Waste disposal
- Walk-up or drive-through exterior window pick-up service

This form must be completed and submitted to AMCO's Anchorage office before any new or transfer application for a retail marijuana store license will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Francis, LLC	**MJ License #:**	36831
License Type:	Retail Marijuana Store		
Doing Business As:	BoomTown Buds		

Section 2 – Overview of Operations

2.1. Provide an overview of your proposed facility's operations. Include information regarding the intake and flow of marijuana and marijuana product at your premises, and a description of what a standard customer visit to your establishment would entail:

This marijuana retail store will be open daily, selling marijuana and marijuana products to adults twenty-one years of age or older. When the customer walks into the store they will be greeted by an employee who will ask to check their ID. Once the customer's ID has been checked and their age has been validated, they will be admitted into the store premises. They will then proceed to the counter, order their products from a licensed budtender, and the budtender will complete the sale using our POS system. After payment is received the purchased order will be placed in an opaque bag for the customer to carry out of the store through the entrance/exit door they came in through.

Section 3 – Exterior Window Service Operating Plan

3.1. Describe how you will comply with the requirements set forth in 3 AAC 306.380 and 3 AAC 306.715. Your response must include include policies and procedures regarding video surveillance, ID verification, display of marijuana or marijuana products, security features including alarm systems and locks, measures to prevent consumers from unlawfully accessing marijuana and funds through the exterior window and licensee control of the area outside of the exterior window.

We will not have a walk-up exterior window for sales at this store. We will have the required video surveillance both inside and outside our premises. Our video recording system will have exterior weather-proof cameras, assisted by exterior lights at the primary entrance/exit and emergency exit doors. The interior cameras will have visual coverage to produce a clear view to identify any individual inside the store.

Every patron of our store will have their ID checked and validated that they are twenty-one years of age before they are admitted in the store. We will have glass display cases displaying marijuana and marijuana products as well as storing those products behind the display counters. We will have a locked restricted access area room that has additional product storage, records, surveillance monitors, and business records. This area will be labeled "Restricted Access Area" and locked at all times. The store manager and owners will have the only access to the key for the restricted access area.

Our wifi alarm system will be set up with a strobe siren, two alarm sensors on our two doors at the primary entrance/exit and emergency exit, and connected to our interior camera system. Our security system is equipped with 24 hour backup battery and cellular data in the event of power or wifi loss. The alarm will be armed by the closing manager upon exit of the store at the end of each business day.

Read each statement below, and then sign your initials in the corresponding box to the right [if applicable]:	Initials
I have included a title, lease or other documentation showing sole right of possession to the additional area(s), including the exterior window area, if the additional area(s) are not already part of my approved licensed premises.	N/A
I certify the area immediately outside the walk-up or drive-through exterior window does not include any public property including public streets, public sidewalks, or public parking lots.	N/A
I certify I have read, understood and will comply with all requirements set forth in 3 AAC 306.380, 3 AAC 306.715 and 3 AAC 306.720.	N/A

Section 4 – Prohibitions

Review the requirements under 3 AAC 306.310.

4.1. Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

If any customer appears to be under the influence of alcohol, inhalant, or controlled substances the customer will not be allowed to enter the premises. Any customer who appears under the influence after they have entered the store will not be allowed to make any purchases and will be removed from the premises, either by employees or law enforcement if they will not leave peacefully. Employees will be trained on how to identify intoxicated customers.

4.2. I certify that the retail marijuana store will not:	Initials
a. Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355; or in violation of 3 AAC 306.380.	[illegible]
b. Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet; other than as permitted under 3 AAC 306.380.	[illegible]
c. Offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample;	[illegible]
d. Offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation; or	[illegible]
e. Allow a person to consume marijuana or a marijuana product on the licensed premises, except as allowed under 3 AAC 306.370.	[illegible]

Section 5 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

5.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a). [initials]

5.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products. [initials]

5.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e). [initials]

5.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365. [initials]

5.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

a. Is false or misleading; [initials]

b. Promotes excessive consumption; [initials]

c. Represents that the use of marijuana has curative or therapeutic effects; [initials]

d. Depicts a person under the age of 21 consuming marijuana; or [initials]

e. Includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana. [initials]

5.6. I certify that no advertisement for marijuana or marijuana product will be placed:

a. Within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21; [initials]

b. On or in a public transit vehicle or public transit shelter; [initials]

c. On or in a publicly owned or operated property; [initials]

d. Within 1,000 feet of a substance abuse or treatment facility; or [initials]

e. On a campus for postsecondary education. [initials]

Section 6 – Displays and Sales

6.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

Marijuana and marijuana products will be stored in glass display cases and on shelves behind the display cases. The displace cases also serve as a sales counter. Only employees will have access to the area behind the display cases/ sales counter, and to other areas where the product is stored. At the sale counter, customers will review the products and options and order their products from a budtender. The budtender will complete the sale using our POS system. The order will be placed in an opaque bag for the customer to carry out as they exit the store.

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Section 7 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345.

7.1. Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

All products will be labeled with the required labeling information set forth by 3AAC 306.345. We will print out our labels with the required information onto a sticker and adhere it to every all marijuana products before they are sold.

7.2. Provide a sample label that the retail marijuana store will use to meet the labeling requirements set forth in 3 AAC 306.345(b):

BoomTown Buds (License # 36831)
Strain: _____
Cultivator: _____ (License # _____)
Harvest Batch: _____ Harvest Date: _____
THC: _____%
Net Weight: _____g

Warnings:
Marijuana has intoxicating effects and may be habit forming and addictive.
Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence.
There are health risks associated with consumption of marijuana.
For use only by adults twenty-one and older. Keep out of the reach of children.
Marijuana should not be used by women who are pregnant or breast feeding.

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Section 8 – Security

Review the requirements under 3 AAC 306.350 and 3 AAC 306.720.

8.1. Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, as required by 3 AAC 306.350(a):

An employee will check all customers' identification upon entry to make sure they are valid by either being an unexpired passport, unaltered driver's license, instruction permit, or identification card of a state or territory of the United States, the District of Columbia, or a province or territory of Canada, or an identification card issued by a federal or state agency authorized to issue a driver's license or identification card, or a tribal identification card, issued by a federally recognized tribe, that meets the following criteria that the identification card has a photograph, a signature, and a date of birth; and the identification card has security features as identified by AS 28.15.111. If the customer has presented one of the proceeding types of identification that proves they are twenty of age they will be permitted into the premises, if not they will not be permitted to enter.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

8.2. The video surveillance and camera recording system for the licensed premises covers each point-of-sale area. [MH]

Section 9 – Waste Disposal

Review the requirements under 3 AAC 306.740.

9.1. Describe how you will store, manage, and dispose of any marijuana waste, including expired marijuana or marijuana products, in compliance with any applicable laws. Include details about the material(s) you will mix with ground marijuana waste and the processes that you will use to make the marijuana waste unusable for any purpose for which it was grown or produced:

Any marijuana waste, including expired marijuana or marijuana products, will be rendered unusable by mixing it with materials identified in 3 AAC 306.740, and then disposed of via the local solid waste incinerator. Marijuana waste will be racked in the Marijuana Inventory Tracking System and a record of its final destination will be recorded if it is transported off-site for disposal.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification. [MH]

Michael Healy
Printed name of licensee

Signature of licensee

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(Additional Space as Needed):

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