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## Press Release

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### **State Hires Dunn as New Tourism Marketing Manager**

(Juneau, AK) – Kathleen Dunn will join the Department of Commerce, Community, and Economic Development (DCCED) as the new Tourism Marketing Manager, effective July 9. Dunn will be responsible for implementing the state's tourism marketing program, managing program contractors, and ensuring continued input from the private sector.

"Kathy's 30 years of professional marketing experience, coupled with leadership positions in Alaska tourism marketing organizations, make her a valuable addition to our team," said Commissioner Susan Bell. "I am confident she will capably manage our programs and ensure continued collaboration with key marketing partners."

Prior to joining DCCED, Dunn was the Vice President of Marketing and Sales for the Alaska Travel Industry Association. Dunn also served as the Executive Director of the Alaska Tourism Marketing Council, as an executive producer for a local film/radio production studio, and as an account supervisor with an Alaskan advertising agency.

The mission of DCCED is to promote a healthy economy, strong communities, and protect consumers. Additional information about DCCED can be found online at <http://commerce.alaska.gov>.

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