

Susan Bell
Commissioner

P.O. Box 110800
Juneau, AK 99811-0800

www.commerce.alaska.gov



Leslye Langla
Special Assistant

907.269.8159
leslye.langla@alaska.gov

Press Release

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Alaska Industries Showcased in March

(Anchorage, Alaska) The Alaska Department of Commerce Community and Economic Development (DCCED) is strengthening and diversifying Alaska's economy by promoting key industries at conferences and events this March.

"Together with our private sector partners, we are showcasing Alaska's resources, business opportunities and attractive business climate to several strategically targeted markets," said DCCED Commissioner Susan Bell.

Marketing activities commence with a display of Alaskan manufactured building products at the Anchorage Home Show. "Working alongside the private sector at key events, we are working to spur growth in Alaska's core industries," said Joe Jacobson, Division of Economic Development Director. Jacobson and other state officials are promoting Alaska's mineral resources and investment opportunities to global investors at the Prospectors & Developers Association of Canada conference in Toronto.

Additionally, state tourism officials and Alaska businesses are meeting with travel media representatives in New York to plan story ideas for the coming year; Alaska Seafood Marketing Institute will promote Alaska's seafood at Seafood Expo in Boston; and Alaskan port communities and attractions will be featured at Cruise Shipping Miami. The month-long marketing blitz concludes in Los Angeles, where film producers will learn why they should choose Alaska for future projects. For more information contact Joe Jacobson, Director, Division of Economic Development at (907)465.2625 or <http://commerce.alaska.gov/>.

The mission of DCCED is to promote a healthy economy, strong communities, and protect consumers in Alaska.

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