



THE STATE
of **ALASKA**
GOVERNOR BILL WALKER

Department of Commerce, Community,
and Economic Development

OFFICE OF THE COMMISSIONER

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The State of Alaska's Alaska Tourism Marketing Board (ATMB) is soliciting participation from the public to serve on the two standing committees of the board; the two committees are:

Advertising and Public Relations

The committee will advise the ATMB on advertising, digital marketing, public relations, and social media activities.

Travel Trade and International Promotions

The committee will advise the ATMB on domestic travel trade and international promotional activities.

Those interested in serving on either committee should submit a cover letter and resume that:

- Outlines your qualifications and clarifies the expertise you can bring to the committee;
- Indicates in which region(s) of the state you operate. Regions are identified as Southeast, Southcentral, Southwest, Interior, and Far North; and,
- Identifies which committee(s) on which you are interested in serving.

Committee meetings are scheduled at the discretion of the committee chair. Meetings will be held electronically whenever possible. There is no compensation for serving on a standing committee of the ATMB.

Application materials must be submitted to Britteny Cioni-Haywood (britteny.cioni-haywood@alaska.gov) and copied to Kathy Dunn (Kathy.dunn@alaska.gov) by **March 10, 2015 at 5:00 p.m. AKST.**

Due to the limited number of seats on each committee, it is anticipated that the process will be competitive. Standing committee members will be selected and announced at the ATMB meeting in Juneau on March 25, 2015.