

Does your Small Business Have a Recovery Plan?



- A business disaster-recovery plan will make your business better able to survive in a post-disaster environment.
- Although physical assets can be replaced, emotional and social changes that affect businesses and their customers may remain long after a disaster.
- Businesses may not return to their previous revenue levels after a disaster; however, some businesses such as construction are likely to be in great demand following an earthquake.

Alaska Seismic Hazards Safety Commission

[Http://www.seismic.alaska.gov](http://www.seismic.alaska.gov)

See other websites of interest:

Alaska Earthquake Information Center
Are you prepared for the next big earthquake in Alaska?

http://www.aeic.alaska.edu/Seis/html_docs/nextbigeq.html

State of Alaska Division of Insurance

550 W 7th Avenue, Suite 1560

Anchorage, AK 99501

Phone: 907-269-7900

Fax: 907-269-7910

Toll free In-state:

1-800-467-8725

<http://www.dced.state.ak.us/insurance>

ASHSC Alaska Seismic Hazards
Safety Commission

Earthquake Insurance and You

Are You Prepared?

What plans do YOU have?



Alaska Seismic Hazards Safety Commission

An advisory board consisting of 11 members from the public and private sectors serving the Alaska Governor and Legislature.

and
Alaska Division of Insurance

Earthquakes and Homeowners:



Don't be fooled by the myth:

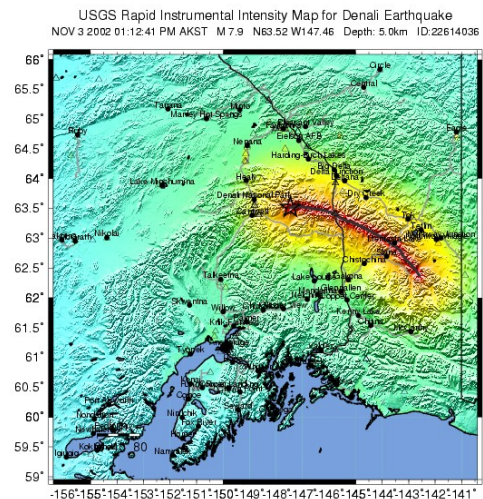
"HOMEOWNER'S INSURANCE WILL COVER ANY DAMAGE TO MY HOME OR BELONGINGS CAUSED BY AN EARTHQUAKE."

Most residential property insurance policies do not cover damage resulting from earthquakes. A separate insurance policy is one way to protect your home and the investments you have made in personal belongings. Investigate your options carefully to ensure that your assets are sufficiently protected.

Earthquake insurance covers repairs needed because of earthquake damage like shaking and cracking to your dwelling and may cover other structures not attached to your house, like a garage. It insures your personal property for damage caused by earthquake.

It may cover increased costs to stabilize the land under your home. Earthquake insurance covers the cost to remove debris. It also pays for additional living expense you may have while your home is being rebuilt or repaired. Coverage for other kinds of damage that may result from earthquakes, such as fire and water damage due to burst gas and water pipes, is usually provided by standard home and business insurance policies. Car and other vehicles can be covered for earthquake damage by auto comprehensive insurance.

Think about you and your family—where will you be and what will you need if an earthquake strikes?



PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very strong	Severe	Violent	Extreme
POTENTIAL DAMAGE	none	none	none	Very light	Light	Moderate	Moderate/Heavy	Heavy	Very Heavy
PEAK ACC (%g)	<.17	.17-1.4	1.4-3.0	3.0-6.2	6.2-16	16-34	34-65	65-124	>124
PEAK VEL (cm/s)	<0.1	0.1-1.1	1.1-3.4	3.4-8.1	8.1-16	16-31	31-60	60-116	>116
INSTRUMENTAL INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X-XC

How much coverage is right for you will depend on your situation. Insurance policies have "limits of coverage" that tell you the largest dollar amount covered for the different types of losses. A policy may have sublimits. For example, a policy could have a \$50,000 limit for personal property and a \$5,000 sublimit for computers. That sublimit would mean that the insurer would pay no more than \$5,000 to repair or replace your computers.

Insuring your home for its *appraisal* or *loan value* likely means you'll only have enough coverage to repay your lender. It may not be enough to repair or rebuild your home, especially if it is a total loss. Usually the dwelling coverage limits will be the same on your homeowners insurance policy and your earthquake insurance. If you don't have enough homeowners insurance coverage, you may not have enough earthquake insurance either.

A deductible is the amount the homeowner is responsible for on each claim. The insurer is responsible for the amount greater than the deductible, up to the coverage limit.

The deductible for earthquake insurance may be 10 to 20 percent of the coverage limit. Read the policy provisions as they apply.