# **Annual Report Fiscal Year 2020 BUSINESS LICENSING**



Department of Commerce, Community, and Economic Development

Division of Corporations, Business and Professional Licensing

| FY20 BUSINESS LICENSE ANNUAL STATISTICS   | Page 3 |
|---|--------|
| <ul> <li>FY20 Business License: New, Renewed, Current, and Total (table and chart)</li> </ul> |        |
| • FY10 thru FY20 Business License: New, Renewed, Current, and Total (table and chart)         | Page 4 |
| FY20 BUSINESS LICENSES WITH ENDORSEMENTS ANNUAL STATISTICS                                    | Page 5 |
| • FY20 Business Licenses with Endorsements (table)  |        |
| • FY10 thru FY20 Business Licenses with Endorsements (table and chart)                        |        |
| •   |        |
| FY20 ENDORSEMENT ANNUAL STATISTICS  | Page 6 |
| <ul> <li>FY20 Endorsements: New, Renew, Current, and Total (table and chart)</li> </ul>       |        |
| <ul> <li>FY10 thru FY20 Endorsements: New, Renew, and Current (table and chart)</li> </ul>    |        |
| FY19 PRIMARY LINE OF BUSINESS ANNUAL STATISTICS   | Page 7 |
| • FY20 Business License: Primary Line of Business (table and chart)                           |        |
| • FY15 thru FY20 Business License: Primary Line of Business (table and chart)                 | Page 8 |

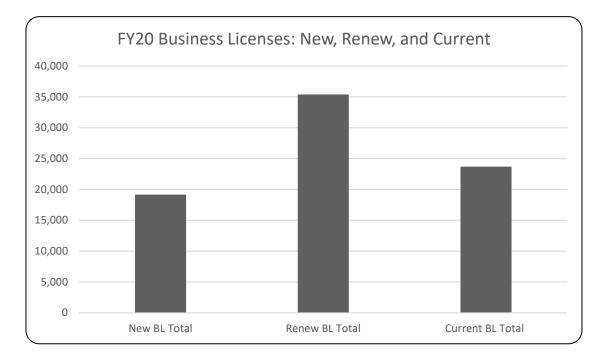
#### FY20 COVID-19 IMPACTS:

- The COVID19 pandemic outbreak was first identified in Wuhan, China, in December 2019.
- On March 11, 2020, State of Alaska Governor Mike Dunleavy's office declared a state of emergency in response to the coronavirus pandemic.
- Alaska's first case of COVID-19 was confirmed on March 12, 2020.
- On April 9, 2020, to support economic stability, due to COVID-19, Governor Dunleavy suspended, temporarily, almost all Business Licensing fees through the remainder and beyond the end of FY20.
- On April 23, 2020, to protect the health, safety and welfare of employees and the public, division's offices closed to the public.
- By mid-April, 2020, the majority of division's staff were successfully telecommuting.

#### FY20 Business License (BL) Annual Statistics

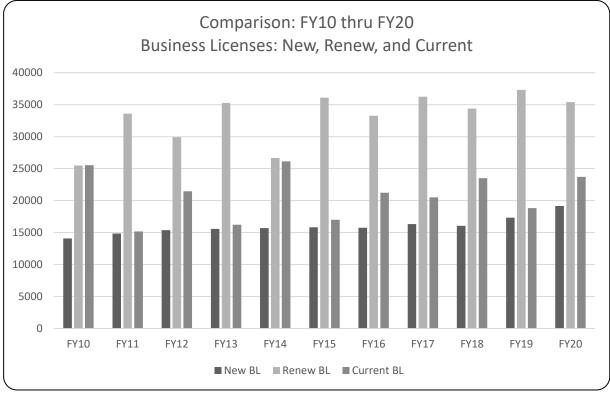
| FY20 BUSINESS LICENSE (BL): New, Renew, Current, and Total |               |               |               |                  |                  |  |  |  |  |  |
|--|---------------|---------------|---------------|------------------|------------------|--|--|--|--|--|
| NEW BL   | Quantity      | NEW NEW       |               | NEW              | NEW 4 year       |  |  |  |  |  |
| NEW BL   | Quantity      | 1 year BL     | 2 year BL     | 3 year BL        | BL               |  |  |  |  |  |
| New BL In House  | 977 (5%)      | 356 (5%)      | 621 (5%)      |                  |                  |  |  |  |  |  |
| New BL Web   | 18,185 (95%)  | 6586 (95%)    | 11,599 (95%)  |                  |                  |  |  |  |  |  |
| New BL Total   | 19,162 (100%) | 6942 (100%)   | 12,220 (100%) |                  |                  |  |  |  |  |  |
| RENEW BL   | Quantity      | RENEW         | RENEW         | *RENEW +         | *RENEW +         |  |  |  |  |  |
|  | Quantity      | 1 year BL     | 2 year BL     | LAPSED 3 year BL | LAPSED 4 year BL |  |  |  |  |  |
| Renew BL In House  | 1993(6%)      | 535 (4%)      | 1167 (6%)     | 260 (100%)       | 31 (100%)        |  |  |  |  |  |
| Renew BL Scancard  | 2302 (6%)     | 951 (7%)      | 1351 (6%)     |                  |                  |  |  |  |  |  |
| Renew BL Web   | 31,100 (88%)  | 12,773 (89%)  | 18,327 (88%)  |                  |                  |  |  |  |  |  |
| Renew BL Total   | 35,395 (100%) | 14,259 (100%) | 20,845 (100%) | 260 (100%)       | 31 (100%)        |  |  |  |  |  |
| NEW and RENEW BL   | Quantity      | NEW + RENEW   | NEW + RENEW   | *RENEW +         | *RENEW +         |  |  |  |  |  |
| NEW and RENEW BL   | Quantity      | 1 year BL     | 2 year BL     | LAPSED 3 year BL | LAPSED 4 year BL |  |  |  |  |  |
| BL In House Total  | 2970 (5%)     | 891 (4%)      | 1788 (5%)     | 260              | 31               |  |  |  |  |  |
| BL Scancard (renewal only)                                 | 2302 (4%)     | 951(4%)       | 1351 (4%)     |                  |                  |  |  |  |  |  |
| BL Web Total   | 49,285 (91%)  | 19,359 (92%)  | 29,926 (91%)  |                  |                  |  |  |  |  |  |
| New & Renew BL Total                                       | 54,557 (100%) | 21,201 (100%) | 33,065 (100%) | 260 (100%)       | 31 (100%)        |  |  |  |  |  |
|  | Quantitu      | 1             | 2 DI          | *RENEW +         | *RENEW +         |  |  |  |  |  |
| NEW, RENEW, and CURRENT BL                                 | Quantity      | 1 year BL     | 2 year BL     | LAPSED 3 year BL | LAPSED 4 year BL |  |  |  |  |  |
| New BL Total   | 19,162 (25%)  | 6942          | 12,220        |                  |                  |  |  |  |  |  |
| Renew BL Total   | 35,395 (45%)  | 14,259        | 20,845        | 260              | 31               |  |  |  |  |  |
| Current BL Total   | 23,706 (30%)  |               |               |                  |                  |  |  |  |  |  |
| (non-renewal year)   | 23,700 (3078) |               |               |                  |                  |  |  |  |  |  |
| FY20 BL TOTAL  | 78,263 (100%) |               |               |                  |                  |  |  |  |  |  |

\*Per 12 AAC 12.040(c) a BL lapsed for two years or less may renew and pay renewal years (1-2) + lapsed years (1-2).



## FY10 thru FY20: Business License (BL) Annual Statistics

|   | FY10 thru FY20 Business License (BL) Annual Statistics |        |        |        |        |        |        |        |        |        |        |
|---|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| NEW BL                                      | FY10   | FY11   | FY12   | FY13   | FY14   | FY15   | FY16   | FY17   | FY18   | FY19   | FY20   |
| New BL In House                             | 5258   | 5308   | 5556   | 5113   | 4240   | 4046   | 3717   | 3507   | 3229   | 2360   | 977    |
| New BL Web                                  | 8816   | 9541   | 9824   | 10,458 | 11,468 | 11,791 | 12,041 | 12,828 | 12,816 | 14,965 | 18,185 |
| New BL Total                                | 14,074   | 14,849 | 15,380 | 15,571 | 15,708 | 15,837 | 15,758 | 16,335 | 16,045 | 17,325 | 19,162 |
| RENEW BL                                    | FY10   | FY11   | FY12   | FY13   | FY14   | FY15   | FY16   | FY17   | FY18   | FY19   | FY20   |
| Renew BL In House                           | 4306   | 4374   | 3673   | 3547   | 3304   | 3552   | 2699   | 2412   | 2239   | 2994   | 1993   |
| Renew BL Scancard<br>(started FY10)         | 5676   | 7716   | 8594   | 9612   | 5789   | 4764   | 3987   | 3825   | 2972   | 2634   | 2302   |
| Renew BL<br>Web                             | 15,500   | 21,497 | 17,639 | 22,110 | 23,356 | 27,781 | 26,579 | 29,995 | 29,187 | 31,683 | 31,100 |
| Renew BL Total                              | 25,482   | 33,587 | 29,906 | 35,269 | 26,660 | 36,097 | 33,265 | 36,232 | 34,398 | 37,311 | 35,395 |
| NEW and RENEW BL                            | FY10   | FY11   | FY12   | FY13   | FY14   | FY15   | FY16   | FY17   | FY18   | FY19   | FY20   |
| BL In House Total                           | 9564   | 9682   | 9229   | 8660   | 7544   | 7596   | 6416   | 5919   | 5468   | 5354   | 2970   |
| BL Scancard (started<br>FY10, renewal only) | 5676   | 7716   | 8594   | 9612   | 5789   | 4764   | 3987   | 3825   | 2972   | 2634   | 2302   |
| BL Web Total                                | 24316  | 31038  | 27463  | 32568  | 34,824 | 39,572 | 38,620 | 42,823 | 42,003 | 46,648 | 49,285 |
| BL New & Renew<br>Total                     | 39556  | 48436  | 45286  | 50840  | 42,368 | 51,932 | 49,023 | 52,567 | 50,443 | 54,636 | 54,557 |
| NEW, RENEW, and<br>CURRENT BL               | FY10   | FY11   | FY12   | FY13   | FY14   | FY15   | FY16   | FY17   | FY18   | FY19   | FY20   |
| New BL                                      | 14074  | 14849  | 15380  | 15571  | 15708  | 15,837 | 15,758 | 16,335 | 16,045 | 17,325 | 19,162 |
| Renew BL                                    | 25482  | 33587  | 29906  | 35269  | 26,660 | 36,097 | 33,265 | 36,232 | 34,398 | 37,311 | 35,395 |
| Current BL<br>(non-renewal year)            | 25540  | 15182  | 21451  | 16234  | 26135  | 17,003 | 21,240 | 20,518 | 23,509 | 18,832 | 23,706 |
| TOTAL BL                                    | 65,096   | 63,618 | 66,737 | 67,074 | 68,503 | 68,935 | 70,263 | 73,085 | 73,952 | 73,468 | 78,263 |



#### FY20 Business Licenses with Endorsements (END) Annual Statistics

Prior to 1/1/2019 a Business License Endorsement was only required to sell tobacco products.

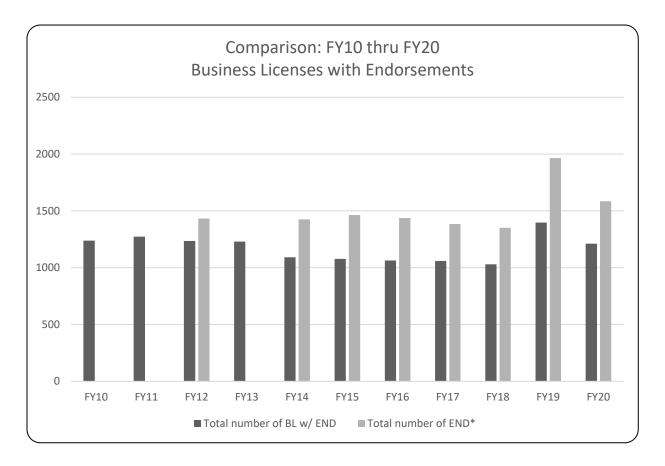
Effective 1/1/2019, due to a change in Alaska Business Licensing Statutes (law) AS 43.70, a Business License Endorsement is required for each location where tobacco products, electronic smoking products, or nicotine products are sold.

| FY20 BUSINESS LICENSES (BL) WITH ENDORSEMENTS (END)      |                                     |  |  |  |  |  |  |
|--|-------------------------------------|--|--|--|--|--|--|
| Total number of BL with END                              | 1211                                |  |  |  |  |  |  |
| Total number of END*                                     | 1584                                |  |  |  |  |  |  |
| *Der AC 42 70 075 and an demonstration required for each | abusiant location thus and business |  |  |  |  |  |  |

\*Per AS 43.70.075 one endorsement is required for each physical location; thus, one business license may have one or more endorsements.

| FY10 thru FY20 Business License (BL) with Endorsements (END) Statistics |      |      |      |      |      |      |      |      |      |      |      |
|---|------|------|------|------|------|------|------|------|------|------|------|
| Endorsements (END)  | FY10 | FY11 | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 |
| Total number of BL w/ END   | 1238 | 1273 | 1236 | 1230 | 1092 | 1078 | 1064 | 1059 | 1030 | 1398 | 1211 |
| Total number of END*  |      |      | 1433 |      | 1426 | 1463 | 1437 | 1385 | 1351 | 1965 | 1584 |

\*Per AS 43.70.075 one endorsement is required for each physical location; thus, one business license may have one or more endorsements.

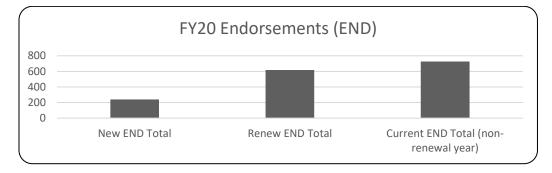


#### FY20 Endorsement (END) Annual Statistics

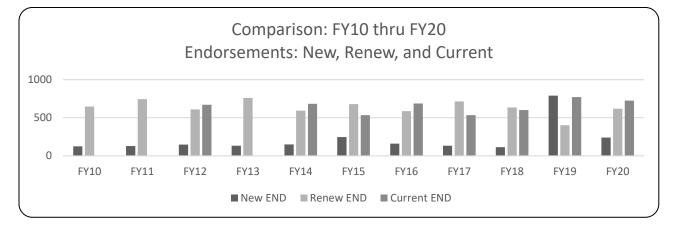
FY20 ENDORSEMENTS (END): New, Renew, Current, and Total

FY20 Business License Statistical Overview

| NEW ENDORSEMENTS                     | Quantity | Percent |
|--------------------------------------|----------|---------|
| New END In House                     | 77       | 32%     |
| New END Web                          | 163      | 68%     |
| Total New END                        | 240      | 100%    |
| RENEW ENDORSEMENTS                   | Quantity | Percent |
| Renew END In House                   | 256      | 41%     |
| Renew END Web                        | 362      | 59%     |
| Total Renew END                      | 618      | 100%    |
| NEW, RENEW, and CURRENT ENDORSEMENTS | Quantity | Percent |
| New END Total                        | 240      | 4%      |
| Renew END Total                      | 618      | 26%     |
| Current END Total (non-renewal year) | 726      | 70%     |
| TOTAL TOB                            | 1584     | 100%    |



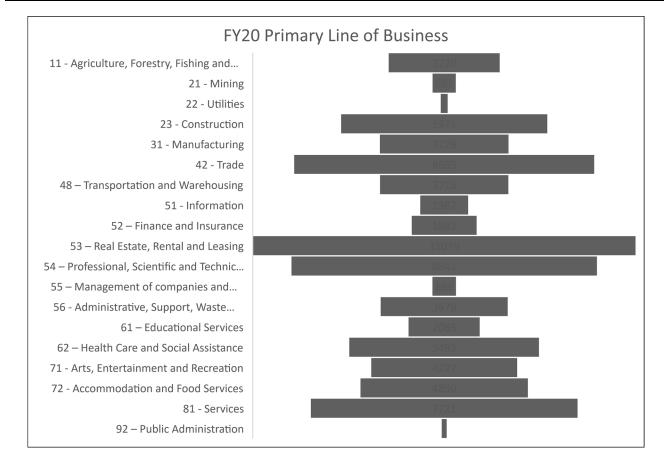
| FY10 thru FY20 Endorsements (END) New, Renew, and Current Statistics |      |      |      |      |      |      |      |      |      |      |      |
|--|------|------|------|------|------|------|------|------|------|------|------|
| Endorsements (END)   | FY10 | FY11 | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 |
| New END  | 125  | 129  | 148  | 134  | 149  | 247  | 160  | 134  | 114  | 791  | 240  |
| Renew END  | 649  | 744  | 611  | 761  | 594  | 680  | 587  | 716  | 635  | 403  | 618  |
| Current END<br>(non-renewal year)                                    |      |      | 672  |      | 683  | 534  | 688  | 535  | 602  | 771  | 726  |



## FY20 Primary Line of Business (LOB) Annual Statistical

| FY20 BUSINESS LICENSE - Line of Business (primary) | Quantity | Percent |
|--|----------|---------|
| 11 - Agriculture, Forestry, Fishing and Hunting    | 3220     | 4.1%    |
| 21 - Mining  | 681      | 0.9     |

| 22 - Utilities  | 200    | 0.3%  |
|---|--------|-------|
| 23 - Construction   | 5971   | 7.6%  |
| 31 - Manufacturing  | 3728   | 4.8%  |
| 42 - Trade  | 8685   | 11.1% |
| 48 – Transportation and Warehousing                                     | 3716   | 4.8%  |
| 51 - Information  | 1387   | 1.8%  |
| 52 – Finance and Insurance  | 1882   | 2.4%  |
| 53 – Real Estate, Rental and Leasing                                    | 11,079 | 14.2% |
| 54 – Professional, Scientific and Technical Services                    | 8841   | 11.3% |
| 55 – Management of companies and enterprises                            | 689    | 0.9%  |
| 56 - Administrative, Support, Waste Management and Remediation Services | 3679   | 4.7%  |
| 61 – Educational Services   | 2063   | 2.6%  |
| 62 – Health Care and Social Assistance                                  | 5493   | 7.0%  |
| 71 - Arts, Entertainment and Recreation                                 | 4227   | 5.4%  |
| 72 - Accommodation and Food Services                                    | 4850   | 6.2%  |
| 81 - Services   | 7721   | 9.9%  |
| 92 – Public Administration  | 151    | 0.2%  |
| FY19 TOTAL BL   | 78,263 | 100%  |



#### FY15 thru FY20: Primary Line of Business (LOB)

| FY15 thru FY20 BUSINESS LICENSE - Line of Business | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 |
|--|------|------|------|------|------|------|
| 11 - Agriculture, Forestry, Fishing and Hunting    | 1989 | 2221 | 2520 | 2682 | 2695 | 3220 |
| 21 - Mining  | 652  | 633  | 657  | 663  | 612  | 681  |
| 22 - Utilities                                     | 182  | 188  | 181  | 175  | 179  | 200  |

| TOTAL BL  | 68,935 | 70,263 | 73,085 | 73,952 | 73,468 | 78,263 |
|---|--------|--------|--------|--------|--------|--------|
| 92 – Public Administration  | 169    | 163    | 168    | 159    | 175    | 151    |
| 81 - Services   | 7296   | 7163   | 7539   | 7467   | 7316   | 7721   |
| 72 - Accommodation and Food Services                                    | 4347   | 4531   | 4769   | 4875   | 4813   | 4850   |
| 71 - Arts, Entertainment and Recreation                                 | 3975   | 4020   | 4191   | 4212   | 4066   | 4227   |
| 62 – Health Care and Social Assistance                                  | 5080   | 5059   | 5255   | 5259   | 5243   | 5493   |
| 61 – Educational Services   | 1896   | 1927   | 1945   | 1948   | 2094   | 2063   |
| 56 - Administrative, Support, Waste Management and Remediation Services | 3443   | 3441   | 3605   | 3617   | 3559   | 3679   |
| 55 – Management of companies and enterprises                            | 508    | 543    | 572    | 622    | 649    | 689    |
| 54 – Professional, Scientific and Technical Services                    | 8239   | 8430   | 8561   | 8534   | 8164   | 8841   |
| 53 – Real Estate, Rental and Leasing                                    | 8564   | 8997   | 9431   | 10,144 | 10,430 | 11,079 |
| 52 – Finance and Insurance  | 1274   | 1358   | 1447   | 1663   | 1699   | 1882   |
| 51 - Information  | 1246   | 1224   | 1234   | 1182   | 1173   | 1387   |
| 48 – Transportation and Warehousing                                     | 3401   | 3406   | 3474   | 3545   | 3652   | 3716   |
| 42 - Trade  | 8053   | 8103   | 8440   | 8171   | 8060   | 8685   |
| 31 - Manufacturing  | 2811   | 2902   | 3106   | 3193   | 3199   | 3728   |
| 23 - Construction   | 5810   | 5954   | 5990   | 5841   | 5690   | 5971   |

