

For CED Film Office Use Only

Production Pre-Qualification Number:

90028344

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STATE OF ALASKA

ALASKA FILM OFFICE

550 West 7th Avenue, Suite 1770 | Anchorage, AK 99501  
(907) 269-8190 p / f (907) 269-5666

**APPROVED**  
5/23/11

ALASKA FILM PRODUCTION TAX CREDIT  
PRE-QUALIFICATION FORM

**APPLICANT INFORMATION**

Name of Production Company (Applicant)

Al Roker Entertainment, Inc.

Employer Identification Number

Doing Business As (if Applicable)

Mailing Address

429 West 53rd Street 3rd Floor

City/State/Zip

New York, NY 10019

Physical Address (if Different)

City/State/Zip

Applicant Type

Corporation

LLC

Sole proprietorship

Trust

Partnership

Tracie Brennan VP, Production and Operations

Telephone

646-723-9812

Fax

212-757-8513

E-Mail

[tracie@alroker.com](mailto:tracie@alroker.com)

**PRODUCTION INFORMATION**

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**KEY PERSONNEL ASSOCIATED WITH THE PRODUCTION**

<b>Executive Producer</b> Al Roker, C. Russell Muth	<b>Production Coordinator</b>
<b>Director</b>	<b>Location Manager</b>
<b>Producer(s)</b>	<b>Principal Actors</b>
<b>Director of Photography</b>	<b>Production Designer / Art Director</b>

**PRODUCTION FINANCIAL INFORMATION**

<b>Has financing been completed for this project?</b>	<b>Has spending been authorized by the entity financing this project?</b>
<b>Total Budget:</b>	<b>Estimated Alaska Budget:</b>

**Projected Production Tax Credit Calculations**

Below, list your expected expenses (minimum of \$100,000 over a consecutive 24-month period) for this project. Include only your estimated costs for expenditures that will be incurred in Alaska. Attach separate sheet if necessary.

**Wages and Salaries:**

<b>1a) Wages and Salaries paid to Alaska residents</b>	
<b>1b) Wages and Salaries paid to non-Alaska residents</b>	
<b>1) Total Wages and Salaries (1a + 1b)</b>	
<b>2) In-state Transportation and Shipping</b> (in Alaska - 100% of costs may be eligible)	
<b>3) Interstate Transportation and Shipping</b> (to and from Alaska - 50% of costs may be eligible)	
<b>4) Location Fees, Facility rental/purchase, Equipment rental/purchase</b> (see regulations at <a href="http://www.film.Alaska.gov">www.film.Alaska.gov</a> - 3 AAC 188.040.b for detailed eligibility information)	
<b>5) Services</b>	
<b>6) Food &amp; Lodging</b>	
<b>7) Other Production Expenses</b> (Attach detailed budget)	
<b>8) Total Alaska Production Expenses</b> (add Lines 1 - 7)	

**Tax Credit Projections**

**Base Credit (30%)**

<b>9) Projected Base Tax Credit - 30% of line 8</b> (multiply line 8 by 0.30)	
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**Alaska Hire Credit (10%)**

<b>10) Projected Alaska Hire Tax Credit - 10% of line 1a</b> (multiply line 1a by 0.10)	
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**Seasonal Credit (2%)**

<b>11) Estimated expenditures from line 8 that will be incurred between October 1 and March 30</b>	
<b>12) Projected Seasonal Tax Credit - 2% of line 11</b> (multiply line 11 by 0.02)	

**Rural Credit (2%)**

<b>13) Estimated expenditures from line 8 that will be incurred in a Rural Area</b> (see rural community list at <a href="http://www.film.Alaska.gov">www.film.Alaska.gov</a> )	
<b>14) Projected Rural Tax Credit - 2% of line 11</b> (multiply line 13 by 0.02)	

**TOTAL PROJECTED TAX CREDIT:**

<b>15) Projected Alaska Film Production Tax Credit</b> (add lines 9, 10, 12 and 14)	
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AGREEMENTS

I certify that I am an authorized representative of the applicant and as such am authorized to make the statement of affirmation contained herein.

I hereby agree to allow representatives of the Alaska Film Office access to applicable records as may be necessary for the administration of this program.

I certify that the production is not an ineligible project as defined in AS 44.33.233(c).

I certify, under penalties of unsworn falsification, that the above statements and information contained in the application and attachments are complete, true, and correct to the best of my knowledge and belief.

Applicant Representative Printed Name Tracie Brennan		Applicant Representative Title VP, Production & Operations	
Applicant Representative Signature 		Date 5/12/11	5/12/11

APPLICANT CHECKLIST (must be included with this pre-qualification form)

- Synopsis / Treatment / Storyboard or Script of proposed production
- Distribution Plan
- Detailed budget clearly identifying expenditures to be made in Alaska, wages to Alaska residents, estimated dates of expenditures, and estimated location of expenditures (if applicant wishes to apply for rural tax credits).

Send completed form and other required materials to:

Alaska Film Office  
550 W. 7th Avenue, Suite 1770  
Anchorage, Alaska 99501

Note: to expedite your application, you may fax or e-mail your submission to our office (see fax number and email below).  
We require signed originals to complete our files – please mail your packet to the address above.

**We cannot finalize your Pre-Qualification until we've received the Signed Original of this form.**

Questions? E-mail [alaskafilm@alaska.gov](mailto:alaskafilm@alaska.gov) or call (907) 269-8190 - fax (907) 269-5666

Optional Third Party Contact Information: (contact info that will be released to third parties)

The Alaska Film Office will not share information about your project without authorization. If your company would like our office to share information so we may assist you with crew and casting calls as well as Alaska businesses interested in purchasing tax credits, please complete the information below giving us permission.

Contact Name	Contact e-mail
Project Name	Contact Phone
Contact Address	Contact City, State, Zip
Assistance Desired:	<input type="checkbox"/> Crew Calls <input type="checkbox"/> Casting Calls <input type="checkbox"/> Tax Credit Purchasers

Film Office Use Only



STATE OF ALASKA  
DEPARTMENT OF  
**COMMERCE**  
COMMUNITY AND  
ECONOMIC DEVELOPMENT

Alaska Film Office

*Sean Parnell, Governor*  
*Susan Bell, Commissioner*

May 23, 2011

Tracie Brennan, VP - Production & Operations  
Al Roker Entertainment, Inc.  
429 West 53<sup>rd</sup> Street, Third (3<sup>rd</sup>) Floor  
New York, NY 10019

Dear Tracie,

We have received the pre-qualification package for [REDACTED] to receive a tax credit under the Alaska Film Production Tax Credit program. After reviewing your materials, we are pre-qualifying your project for a tax credit of up to [REDACTED]. The qualification period for expenses incurred on this production is from [REDACTED] to [REDACTED]. Only Alaska expenses incurred during the qualification period will be eligible for the tax credit.

We are in the process of implementing a new requirement. As of July 1, 2011 all productions applying for the Alaska Film Production Tax Credit must have a valid Alaska Business License during the qualification period. Out of state LLCs and Corporations must also register with the state in order to be issued a Business License. Business Licenses and registration information are available online at the Alaska Division of Corporations, Business and Professional Licensing (<http://www.commerce.state.ak.us/occ/>). To insure your tax credit, we strongly recommend that you procure an Alaska Business License at your earliest convenience.

This pre-qualification does not guarantee the amount of tax credit that may be earned. After we receive the final application for the tax credit and the required verification materials we will determine the actual tax credit amount. The Alaska Film Office may award a larger or smaller tax credit, depending on circumstances. Statutes and regulations regarding the award of tax credits can be viewed on our website: <http://www.film.alaska.gov>.

Thank you for your application. We appreciate your choice to film in Alaska and wish you a successful production.

Sincerely,

David Worrell, Manager  
Alaska Film Office

Alaska Film Office  
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