

**RECEIVED**  
OCT 19 2011

Production Pre-Qualification Number

STATE OF ALASKA  
ALASKA FILM OFFICE  
550 West 7th Avenue, Suite 1770 | Anchorage, AK 99501  
(907) 269-8190 / (907) 269-5666

BY: .....

ALASKA FILM PRODUCTION TAX CREDIT  
PRE-QUALIFICATION FORM - Page 1

Please provide the required information - attach separate sheets as necessary.  
The Alaska Film Office may request additional information in order to reach a determination of qualification.

**A) APPLICANT INFORMATION**

Name of Production Company (Applicant - Parent Company)

EXPERIENCE MEDIA STUDIOS

Doing Business As (Production LLC - if applicable)

HITZ MUSIC, LP

Employer ID Number (EIN)	Alaska Business License #	Production Company Domicile (state) and ID #
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Company Type  
 Corporation  
 LLC  
 Sole proprietorship  
 Trust  
 Partnership  
 Non-Profit

Production Company Physical Address	City/State/Zip
601 E. CHARLESTON BLVD, #100	LAS VEGAS, NEVADA 89104

Mailing Address (if different)	City/State/Zip
SAME	SAME

Telephone	Fax	E-Mail
877-837-1375	877-837-1375	INFO@EXPERIENCEDIAMEDIASSTUDIOS.COM

**B) PRODUCTION COMPANY PRINCIPALS**

Name	Work history w/ other principals (attach separate sheet if necessary)
M. FLETCHALL	A seasoned media professional with 14 plus years of experience in the media and entertainment industry. <a href="http://pro.imdb.com/name/nm1058332/">http://pro.imdb.com/name/nm1058332/</a>

**C) PRODUCTION COMPANY CONTACT INFORMATION (this will be the primary contact for the incentive / Tax Credit)**

Official Company Representative	Title/Position	
MICHAEL-RYAN FLETCHALL	CHIEF EXECUTIVE OFFICER	
Telephone	Fax	E-Mail
818-516-6780	877-837-1375	MICHAEL-RYAN.FLETCHALL@

**D) PRODUCTION CONTACT INFORMATION (this will be the contact for the production's Alaska operations, if different than 'C' above)**

Contact Person	Title/Position	
TBD (SAME AS ABOVE FOR NOW)		
Address	City/State/Zip	
Telephone	Fax	E-Mail

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Please provide the required information - attach separate sheet if necessary. Please note, this information is confidential and will not be released.

E) PRODUCTION FINANCE INFORMATION

F) ESTIMATED PRODUCTION BUDGET INFORMATION

G) "ABOVE THE LINE" PERSONNEL (attach separate sheet(s) as necessary)

Executive Producer Name	Salary/Fee	Last 3 Projects (Title, Budget, Box Office, Salary/Fee)						
			\$	0	\$	0	\$	0
			\$	0	\$	0	\$	0
	0		\$	0	\$	0	\$	0

  

Producer Name(s)	Salary/Fee	Last 3 Projects (Title, Budget, Box Office, Salary/Fee)			
		CARMEL			
		TWO-ELEVEN			
PRODUCERS UNIT		INTELLIGENCE			

If casting has not been completed for all ATL roles, please indicate role name and estimated salary/fee. Attach additional sheets as necessary.

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Please provide the required information - attach separate sheet(s) if necessary. Please note, this information is confidential and will not be released.

**H) PROJECTED BUDGET FOR TAX CREDIT CALCULATION**

Below, list your expected expenses (minimum of \$100,000 over a consecutive 24-month period) for this project.  
Include only estimated costs for expenditures that will be incurred in Alaska. Attach separate sheet(s) if necessary.

Fields with green background are calculated,  
do not enter data.

Wages and Salaries:

Wages and Salaries paid to Alaska residents:

1a) Total Wages and Salaries paid to Alaska residents:

Wages and Salaries paid to non-Alaska residents:

1b) Total Wages and Salaries paid to non-Alaska residents:

1) Total Wages and Salaries (1a + 1b)

2) In-state Transportation and Shipping (in Alaska - 100% of costs may be eligible)

3) Interstate Transportation and Shipping (to and from Alaska - 50% of costs may be eligible)

4) Location Fees, Facility rental/purchase, Equipment rental/purchase  
(see regulations at [www.film.alaska.gov](http://www.film.alaska.gov) - 3 AAC 188.040.b for detailed eligibility information)

5) Services

6) Food & Lodging

7) Other Production Expenses (Attach detailed budget)

8) Total Alaska Production Expenses (add Lines 1 - 7)

**I) PROJECTED TAX CREDIT CALCULATION**

Base Credit (30%)

9) Projected Base Tax Credit - 30% of line 8 (multiply line 8 by 0.30)

Alaska Hire Credit (10%)

10) Projected Alaska Hire Tax Credit - 10% of line 1a (multiply line 1a by 0.10)

Seasonal Credit (2%)

11) Estimated expenditures from line 8  
that will be incurred between October 1 and March 30

12) Projected Seasonal Tax Credit - 2% of line 11 (multiply line 11 by 0.02)

Rural Credit (2%)

13) Estimated expenditures from line 8 that will be incurred in a  
Rural Area (see rural community list at [www.film.alaska.gov](http://www.film.alaska.gov))

14) Projected Rural Tax Credit - 2% of line 11 (multiply line 13 by 0.02)

TOTAL PROJECTED TAX CREDIT:

15) Projected Alaska Film Production Tax Credit (add lines 9, 10, 12 and 14)

This is only an estimate of potential tax credits, actual tax credits approved (if any) will vary depending on the  
verified by an independent, Alaska-licensed CPA and the Alaska Film Office.

Calculate Credit

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PRE-QUALIFICATION FORM - Page 4

Please provide the required information - attach separate sheet if necessary. Please note, this information is confidential and will not be released.

J) PRODUCTION GENERAL INFORMATION

Production Type:  Feature Film  Documentary  Other (please explain.)  
 Television Series  Commercial/Advertisement

K) PRODUCTION SCHEDULE

L) PRODUCTION PERSONNEL ESTIMATES

non-Alaska Crew: (number of full time equivalent)	15	Alaska Crew: (number of full time equivalent)	30
non-Alaska Crew: (average number weeks working)	8	Alaska Crew: (average number weeks working)	4
non-Alaska Talent: (number of full time equivalent)	6	Alaska Talent: (number of full time equivalent)	10
non-Alaska Talent: (average number weeks working)	3	Alaska Talent: (average number weeks working)	2
Payroll Services Company: (productions with payroll over \$1 million)	TBD		
Production Services Company: (lead Alaska contractor)	TBD		
Alaska contractors: (number of companies working)	0	Alaska contractors: (average weeks working)	0

M) PRODUCTION LOCATION INFORMATION

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ALASKA FILM PRODUCTION TAX CREDIT  
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**DISCLAIMER**

Pre-Qualification of a production using this form is not a guarantee of receiving a Tax Credit under the Alaska Film Incentive program nor does it guarantee the size of a Tax Credit issued under the program. While an estimate of potential tax credits is included, the tax credits approved will vary depending on the production's actual qualified expenditures.

Production Tax Credits are issued based on qualified expenditures that are verified by an independent, Alaska-Licensed Certified Public Accountant (CPA). To be verified, all qualified expenses must be paid in full - no tax credits will be issued to productions with outstanding obligations to vendors and/or individuals.

Productions must have a valid Alaska Business License during production. Out-of-state LLCs and Corporations must register with the Alaska Dept. of Commerce, Community, and Economic Development, Division of Corporations, Business and Professional Licensing. Information about Business Licenses and registration is available at <http://www.commerce.state.ak.us/fccf>

**APPLICANT CHECKLIST** (This additional information is required before pre-qualification can be processed)

- Detailed budget clearly identifying expenditures to be made in Alaska. Include estimated dates of expenditures (if applicant wishes to apply for 2% additional seasonal credit) and estimated location of expenditures (if applicant wishes to apply for 2% additional rural credit). Attachment A
- Synopsis, Treatment or Script of proposed production. Attachment B
- Distribution Plan (Who will see the production and where will they see it?) Attachment C
- Alaska Business License # (or proof of application). Attachment D
- Attachments A, B C and D (above) are attached and are incorporated into this application.

**AGREEMENTS**

I certify that I am an authorized representative of the applicant and as such am authorized to make the statement of affirmation contained herein.

I hereby agree to allow representatives of the Alaska Film Office access to applicable records as may be necessary for the administration of this program.

I certify that the production is an eligible project as defined in AS 41.33.293.

I certify, under penalties of unsworn falsification, that the above statements and information contained in the application and attachments are complete, true, and correct to the best of my knowledge and belief.

Applicant Representative Printed Name

MICHAEL-RYAN FLETCHALL

Applicant Representative Title

CHIEF EXECUTIVE OFFICER

Applicant Representative Signature



Date

OCT 12, 2011

Send completed form and other required materials to:

Alaska Film Office  
550 W. 7th Avenue, Suite 1770  
Anchorage, Alaska 99501

Note: to expedite your pre-qualification, you may fax or e-mail the required information to our office (see fax number and email below).

However, we require signed originals to complete our files - please mail your packet to the address above.

**We cannot finalize your Pre-Qualification until we've received the Signed Original of this form.**

Questions? E-mail [alaskafilm@alaska.gov](mailto:alaskafilm@alaska.gov) or call (907) 269-8190 - fax (907) 269-5666



STATE OF ALASKA  
DEPARTMENT OF  
**COMMERCE**  
COMMUNITY AND  
ECONOMIC DEVELOPMENT

Division of Economic Development

*Sean Parnell, Governor*  
*Susan K. Bell, Commissioner*  
*Wanetta Ayers, Director*

November 7, 2011

Michael-Ryan Fletchall, Chief Executive Officer  
Experience Media Studios  
601 E. Charleston Blvd. #100  
Las Vegas NV 89104

QUALIFICATION NOTICE

Mr. Fletchall:

We have received the pre-qualification package for [REDACTED] to receive a tax credit under the Alaska Film Production Tax Credit program. After reviewing your materials, we are qualifying your project for a tax credit of approximately [REDACTED]. The qualification period for this production is from [REDACTED]. Only direct expenses incurred in Alaska, from Alaska vendors, during the qualification period will be eligible for the tax credit. To qualify, wages, salaries and professional fees must be for time spent in Alaska during the qualification period – salaries and fees must be pro-rated based on percent of project spent in Alaska.

Compliance with all laws and regulations is required for productions. In addition, productions applying for the tax credit must have a valid Alaska Business License during the qualification period. To insure your tax credit, we strongly recommend that you procure an Alaska Business License at your earliest convenience and keep it active during the entire production.

This Qualification Notice is not a guarantee of a production a tax credit or of the amount of tax credit that may be earned. All expenses claimed under the Alaska Film Production Tax Credit program must be verified by an Alaska-licensed CPA and approved by the Alaska Film Office during the final application process. After we receive your final application for the tax credit and the required verification materials we will determine the actual tax credit amount. The Alaska Film Office may award a larger or smaller tax credit, depending on circumstances. Statutes and regulations regarding the award of tax credits can be viewed on our website: <http://www.film.alaska.gov>.

Thank you for your application. We appreciate your choice to film in Alaska and wish you a successful production.

Sincerely,

David Worrell, Development Specialist II  
Alaska Film Office  
[www.film.alaska.gov](http://www.film.alaska.gov)