

For DED / Alaska Film Office Use Only
Production Pre-Qualification Number:

90037431

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BY:

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STATE OF ALASKA
ALASKA FILM OFFICE
550 West 7th Avenue, Suite 1770 | Anchorage, AK 99501
(907) 269-8190 p / f (907) 269-8147

ALASKA FILM PRODUCTION TAX CREDIT
PRE-QUALIFICATION FORM - Page 1

Please provide the required information - attach separate sheets as necessary.
The Alaska Film Office may request additional information in order to reach a determination of qualification.

A) APPLICANT INFORMATION

Name of Production Company (Applicant - Parent Company)

Mirror Studios, Inc.

Doing Business As (Production LLC - if applicable)

Fireside Media Group

Employer ID Number (EIN)	Alaska Business License #	Production Company Domicile (state) and ID #
	972446	Alaska 719280

Company Type Corporation

Production Company Physical Address	City/State/Zip
3700 Woodland Drive, Suite 100	Anchorage, AK 99517

Mailing Address (if different)	City/State/Zip

Telephone	Fax	E-Mail
907-245-8888	907-245-8890	charlie@mirrorstudios.com

B) PRODUCTION COMPANY CONTACT PERSON (this will be the primary contact for the Incentive / Tax Credit)

Official Company Representative	Title/Position
Charlie Hewitt	President / Exec. Producer

Telephone	Fax	E-Mail
907-245-8888	907-245-8890	charlie@mirrorstudios.com

C) PRODUCTION COMPANY PRINCIPALS

Name	Work history w/ other principals (attach separate sheet(s) as necessary)
Charlie Hewitt	Mirror Studios. Alaskan production company since 1994

Please note - the above information is required for all owners/managers - attach additional sheets as necessary.

ALASKA FILM PRODUCTION TAX CREDIT
PRE-QUALIFICATION FORM - Page 2

Please provide the required information - attach separate sheet if necessary. Please note, this information is confidential and will not be released.

D) "ABOVE THE LINE" PERSONNEL (attach separate sheets as needed)

For each member of the "Above the Line" team, please provide the following information: Name(s), Salary/Fee for this project, their IMDB ID #, and a short filmography of their last 3 projects that have been released - we'll need the title, if the production was incentivised, their position on the project and their salary/fee for that project. If no IMDB information is available, or if the project has not yet been released, provide current contact information for the production company and the other required information.

Please note - this information is required for all above the line personnel - attach additional sheets as necessary.

Executive Producer's Name: Charlie Hewitt		Salary/Fee (for this project):	
Last 3 Projects Released (do not include recent Alaska productions) :		Exec. Producer's IMBD ID #:	
Title	Incentivised?	Position on Project	Salary/Fee
Big Miracle	<input checked="" type="checkbox"/> y / <input type="checkbox"/> n	ADR Mixer	
Decision Making with Dick Rutan	<input type="checkbox"/> y / <input checked="" type="checkbox"/> n	Producer / Director / Host	
Attitude Flying with Dick Rutan	<input type="checkbox"/> y / <input checked="" type="checkbox"/> n	Producer / Director / Host	

Please note - the above information is required for all above the line personnel - attach additional sheets as necessary.

ALASKA FILM PRODUCTION TAX CREDIT
PRE-QUALIFICATION FORM - Page 3

Please provide the required information - attach separate sheet(s) if necessary. Please note, this information is confidential and will not be released.

E) PRODUCTION FINANCE INFORMATION

F) ESTIMATED PRODUCTION BUDGET INFORMATION

G) ESTIMATED BUDGET INFORMATION BY CATEGORY FOR TAX CREDIT CALCULATION

H) PROJECTED TAX CREDIT CALCULATION

This is only an estimate of potential tax credits, actual tax credits approved (if any) will vary depending on the production's qualified expenditures as verified by an independent, Alaska-licensed CPA and the Alaska Film Office.

Calculate Credit

ALASKA FILM PRODUCTION TAX CREDIT
PRE-QUALIFICATION FORM - Page 4

Please provide the required information - attach separate sheet if necessary. Please note, this information is confidential and will not be released.

I) "QUALIFICATION PERIOD" START DATE (starts the 24 month period when expenses will be eligible)

J) PRODUCTION CONTACT INFORMATION (this will be the contact for the production's operations in Alaska)

Contact Person		Title/Position
Charlie Hewitt		Pres / Producer
Address		City/State/Zip
3700 Woodland Drive, Suite 100		Anchorage, AK 99517
Telephone (Cell)	Fax	E-Mail
907-245-8888	907-245-8890	charlie@mirrorstudios.com

K) PRODUCTION GENERAL INFORMATION

L) PRODUCTION SCHEDULE

M) PRODUCTION PERSONNEL ESTIMATES

non-Alaska Crew: (estimated number)	3	Alaska Crew: (estimated number)	4
non-Alaska Crew: (average number weeks working)	4	Alaska Crew: (average number weeks working)	12
non-Alaska Talent: (estimated number)	0	Alaska Talent: (estimated number)	1
non-Alaska Talent: (average number weeks working)	0	Alaska Talent: (average number weeks working)	2
Payroll Services Company: (productions with payroll over \$1 million)			
Production Services Company: (lead Alaska contractor) Mirror Studios, Inc.			
Alaska contractors: (number of companies working)	2	Alaska contractors: (average weeks working)	12

N) PRODUCTION LOCATION INFORMATION

Identify communities in Alaska where you expect to film:

ALASKA FILM PRODUCTION TAX CREDIT
PRE-QUALIFICATION FORM - Page 5

DISCLAIMER

Qualification of a production using this form is not a guarantee of receiving a Tax Credit under the Alaska Film incentive program nor does it guarantee the size of a Tax Credit issued under the program. While an estimate of potential tax credits is included, the tax credits approved will vary depending on the production's actual qualified expenditures.

Production Tax Credits are issued based on qualified expenditures that are verified by an Independent, Alaska-Licensed Certified Public Accountant (CPA). To be verified, all qualified expenses must be paid in full - no tax credits will be issued to productions with outstanding obligations to vendors and/or individuals.

Productions must have a valid Alaska Business License during production. Out-of-state LLCs and Corporations must register with the Alaska Dept. of Commerce, Community, and Economic Development, Division of Corporations, Business and Professional Licensing. Information about Business Licenses and registration is available at <http://www.commerce.state.ak.us/occ/>

APPLICANT CHECKLIST (This additional information is required before pre-qualification can be processed)

- Detailed budget clearly identifying expenditures to be made in Alaska. Include estimated dates of expenditures (if applicant wishes to apply for 2% additional seasonal credit) and estimated location of expenditures (if applicant wishes to apply for 2% additional rural credit). **Attachment A**
- Synopsis, Treatment or Script of proposed production. **Attachment B**
- Distribution Plan (Who will see the production and where will they see it?) **Attachment C**
- Alaska Business License # (or proof of application). **Attachment D**
- Attachments A, B C and D (above) are attached and are incorporated into this application.

AGREEMENTS

I certify that I am an authorized representative of the applicant and as such am authorized to make the statement of affirmation contained herein.

I hereby agree to allow representatives of the Alaska Film Office access to applicable records as may be necessary for the administration of this program.

I certify that the production is an eligible project as defined in AS 44.33.233.

I certify, under penalties of unsworn falsification, that the above statements and information contained in the application and attachments are complete, true, and correct to the best of my knowledge and belief.

Applicant Representative Printed Name Charlie Hewitt	Applicant Representative Title President / Producer
Applicant Representative Signature 	Date April 30, 2012

Send completed form and other required materials to:

Alaska Film Office
550 W. 7th Avenue, Suite 1770
Anchorage, Alaska 99501

Note: to expedite your pre-qualification, you may fax or e-mail the required information to our office (see fax number and email below). However, we require signed originals to complete our files - please mail your packet to the address above.
We cannot finalize your Pre-Qualification until we've received the Signed Original of this form.

Questions? E-mail alaskafilmm@alaska.gov or call (907) 269-8190 - fax (907) 269-8147

Film Office Use Only



STATE OF ALASKA
DEPARTMENT OF
COMMERCE
COMMUNITY AND
ECONOMIC DEVELOPMENT

Division of Economic Development

Sean Parnell, Governor
Susan K. Bell, Commissioner
Wanetta Ayers, Director

May 25, 2012

Mirror Studios (dba Fireside Media Group)
Charlie Hewitt, President / Exec. Producer
3700 Woodland Dr. Suite 100
Anchorage, Alaska 99517

SUBJECT: QUALIFICATION NOTICE
Production ID # 90037431

Dear Contact Name:

We received the pre-qualification package for [REDACTED] to receive a tax credit under the Alaska Film Production Tax Credit program. After reviewing the materials, we are qualifying the project for a tax credit of approximately \$ [REDACTED]. Based on information on the pre-qualification form, the qualification period for this production is from [REDACTED] to [REDACTED]. Only direct expenses incurred in Alaska, from Alaska vendors, during the qualification period will be eligible for the tax credit. To qualify, wages, salaries and professional fees must be for time spent in Alaska during the qualification period – salaries and fees must be pro-rated based on percent of project spent in Alaska.

Compliance with all laws and regulations is required for productions. In addition, productions applying for the tax credit must have a valid Alaska Business License during the qualification period. To insure the tax credit, you must keep your Alaska Business License active during the entire production.

Productions are required to meet with the Alaska Film Office, either in person or via teleconference, for a pre-production briefing. This meeting should be scheduled approximately three weeks prior to the start of production and include your production manager/line producer, location manager, and local production services contractor(s). At this meeting, we will review your production plan and schedules, identify any additional state agency coordination needed, and address any other matters that may require attention prior to the commencement of production.

This Qualification Notice is not a guarantee of a production tax credit or the amount of tax credit that may be earned. All expenses claimed under the Alaska Film Production Tax Credit program must be verified by an Alaska-licensed CPA and approved by the Alaska Film Office during the final application process. After we receive your final application for the tax credit and the required verification materials we will determine the actual tax credit amount. The Alaska Film Office may award a larger or smaller tax credit, depending on circumstances. Statutes and regulations regarding the award of tax credits can be viewed on our website: <http://www.film.alaska.gov>.

Thank you for your application. We appreciate your choice to film in Alaska and wish you a successful production.

Sincerely,

David Worrell
Development Specialist II
Alaska Film Office