For DED / Alaska Film Office Use Only
Production Pre-Qualification Number: 90039324

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STATE OF ALASKA
ALASKA FILM OFFICE
550 West 7th Avenue, Suite 1770 | Anchorage, AK 99501
(907) 269-8190 p / f (907) 269-8147

ALASKA FILM PRODUCTION TAX CREDIT

PRE-QUALIFICATION FORM - Page 1

*** This form and all related information submitted to the Alaska Film Office are public records subject to the Alaska Public Records Act (AS 40.25.100-295). They may be available for review by the public unless subject to a specific exception established by law. An applicant may submit a cover letter with written justification for treating submitted documents as CONFIDENTIAL, PROPRIETARY or as TRADE SECRET INFORMATION and should mark each individual page submitted as such. However, requests for exemption to the Alaska Public Records Act shall be subject to verification and final determination by the Film Office. ***

Please provide the required information - attach separate sheets as necessary.
The Alaska Film Office may request additional information in order to reach a determination of qualification.

A) APPLICANT INFORMATION

Name of Production Company (Applicant - Parent Company)
HSI Productions Inc.

Doing Business As (Production LLC - if applicable)

Production Company Physical Address		**City/State/Zip**
3630 Eastham Drive		**Culver City, CA 90232**
Mailing Address (if different)		**City/State/Zip**
Telephone 310.558.7100	**Fax** 310.558.7101	**E-Mail** susanl@hsiproductions.com
Company Type	X Corporation ☐ Trust	☐ LLC ☐ Partnership ☐ Sole proprietorship ☐ Non-Profit
Employer ID Number (EIN) [redacted]	**Alaska Business License #** 976150	**Production Company Domicile (state) and ID #** New York 13-3349566

B) PRODUCTION COMPANY CONTACT INFORMATION (this will be the primary contact for the Incentive / Tax Credit)

Official Company Representative		**Title/Position**
Susan Lava		**CFO**
Telephone 310-558-7114	**Fax** 310-558-5900	**E-Mail** susanl@hsiproductions.com

C) PRODUCTION COMPANY PRINCIPALS

Name	**Work history w/ other principals** - attach separate sheet(s) as necessary
Rebecca Skinner / President	**Company staff and officers. We have done many commercials in cooperation with many**
Michelle Ross / Vice President	**advertising agencies. Commercial productions are completed by one production company.**
Stavros Merjos / Secretary	**There are no one-offs or separate companies for each productions.**

D) PRODUCTION COMPANY BACKGROUND

Do you or any other principal listed in C), actor, or other production personnel jointly own assets outside this production? Y / **N**
If yes, explain:

Are you or any other principal listed in C), actor, or other production personnel family members with any other personnel in this production? Y / **N**
If yes, explain:

Have you or any of the principals listed in C) owned in part or whole any production company that has utilized a government authorized film incentive program? **Y** / N
If yes, please list government body, year(s) and production title: **NY, Il, GA, MA, FL, LA. We have produced many commercials in many states and have applied for the applicable credits in various years.**

Has the production company or any of the principals listed in C) applied for an incentive in any other jurisdiction, at any time, for this production? Y / **N**
If yes, please list jurisdiction, year(s) and production title:

Please note - the above information (sections A through D) is required - attach additional sheets as necessary.

ALASKA FILM PRODUCTION TAX CREDIT

PRE-QUALIFICATION FORM - Page 2

Please provide the required information - attach separate sheet if necessary.

E) "ABOVE THE LINE" PERSONNEL (attach separate sheets as needed)

For each member of the "Above the Line" team, please provide the following information: Name(s), Salary/Fee for this project, their IMDB ID #, and a short filmography of their last 3 projects that have been realeased - we'll need the title, if the production was incentivised, their position on the project and their salary/fee for that project. If no IMDB information is available, or if the project has not yet been released, provide current contact information for the production company and the other required information.
Please note - this information is required for all above the line personnel - attach additional sheets as necessary.

Executive Producer Name: **Kim Dellara** **Salary/Fee** (for this project): [redacted]

Last 3 Projects Released: **Exec. Producer's IMBD ID #:**

Title	Incentivised?	Position on Project	Salary/Fee
Taco Bell part 1	y / n	Executive Producer	[redacted]
Verizon	y / n	Executive Producer	[redacted]
Ne-Yo	y / n	Executive Producer	[redacted]

[redacted]

If casting has not been completed for all ATL roles, please indicate role name and estimated salary/fee. Attach additional sheets as necessary.

Please note - the above information is required for all above the line personnel - attach additional sheets as necessary.

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ALASKA FILM PRODUCTION TAX CREDIT

PRE-QUALIFICATION FORM - Page 3

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Please provide the required information - attach separate sheet(s) if necessary.

F) PRODUCTION FINANCE INFORMATION

[redacted]

G) ESTIMATED PRODUCTION BUDGET INFORMATION

[redacted]

H) ESTIMATED BUDGET INFORMATION BY CATEGORY FOR TAX CREDIT CALCULATION

[redacted]

I) PROJECTED TAX CREDIT CALCULATION

[redacted]

This is only an estimate of potential tax credits, actual tax credits approved (if any) will vary depending on the production's qualified expenditures as verified by an independent, Alaska-licensed CPA and the Alaska Film Office.

ALASKA FILM PRODUCTION TAX CREDIT

PRE-QUALIFICATION FORM - Page 4

Please provide the required information - attach separate sheet if necessary.

J) PRODUCTION CONTACT INFORMATION (this will be the contact for the production's operations in Alaska)

Contact Person **Kim Dellara**		**Title/Position** **Executive Producer**
Address **3630 Eastham Dr**		**City/State/Zip** **Culver City, CA 90232**
Telephone (Cell) **310-558-7100**	**Fax** **310-558-7209**	**E-Mail** kimd@hsiproductions.com

K) PRODUCTION GENERAL INFORMATION

[redacted]

Production Type:	☐ Feature Film ☐ Television Series	☐ Documentary X Commercial/Advertisement	X Other (please explain:) Internet content

L) PRODUCTION SCHEDULE

[redacted]

M) "QUALIFICATION PERIOD" START DATE (starts the 24 month period when expenses will be eligible)

[redacted]

N) PRODUCTION PERSONNEL ESTIMATES

non-Alaska Crew: (number of full time equivalent)	21	**Alaska Crew:** (number of full time equivalent)	28
non-Alaska Crew: (average number weeks working)	1 week	**Alaska Crew:** (average number weeks working)	1 week
non-Alaska Talent: (number of full time equivalent)	1	**Alaska Talent:** (number of full time equivalent)	6
non-Alaska Talent: (average number weeks working)	0	**Alaska Talent:** (average number weeks working)	1 day
Payroll Services Company: (productions with payroll over $1 million)	0		
Production Services Company: (lead Alaska contractor)	0		
Alaska contractors: (number of companies working)	7	**Alaska contractors:** (average weeks working)	1 week

O) PRODUCTION LOCATION INFORMATION

[redacted]

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ALASKA FILM PRODUCTION TAX CREDIT
PRE-QUALIFICATION FORM - Page 5

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DISCLAIMERS

Qualification of a production using this form is not a guarantee of receiving a Tax Credit under the Alaska Film Incentive Program nor does it guarantee the size of a Tax Credit issued under the program. While an estimate of potential tax credits is included, the tax credits approved will vary depending on the production's actual qualified expenditures.

Production Tax Credits are issued based on qualified expenditures that are verified by an independent, Alaska-Licensed Certified Public Accountant (CPA). To be verified, all qualified expenses must be paid in full - no tax credits will be issued to productions with outstanding obligations to vendors and/or individuals.

Productions must have a valid Alaska Business Licence during production. Out-of-state LLCs and Corporations must register with the Alaska Dept. of Commerce, Community, and Economic Development, Division of Corporations, Business and Professional Licensing. Information about Business Licenses and registration is available at http://www.commerce.state.ak.us/occ/

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APPLICANT CHECKLIST (This additional information is required before pre-qualification can be processed)

☐ Detailed budget clearly identifying expenditures to be made in Alaska. Include estimated dates of expenditures (if applicant wishes to apply for 2% additional seasonal credit) and estimated location of expenditures (if applicant wishes to apply for 2% additional rural credit). **Attachment A**

☐ Synopsis, Treatment or Script of proposed production. **Attachment B**

☐ Distribution Plan (Who will see the production and where will they see it?) **Attachment C**

☐ Alaska Business License # (or proof of application). **Attachment D**

X☐ Attachments A, B C and D (above) are attached and are incorporated into this application

AGREEMENTS

I certify that I am an authorized representative of the applicant and as such am authorized to make the statement of affirmation contained herein.

I hereby agree to allow representatives of the Alaska Film Office access to applicable records as may be necessary for the administration of this program.

I certify that the production is an eligible project as defined in AS 44.33.233.

I certify, under penalties of unsworn falsification, that the above statements and information contained in the application and attachments are complete, true, and correct to the best of my knowledge and belief.

Applicant Representative Printed Name	Applicant Representative Title
Susan Lava	CFO

Applicant Representative Signature	Date
Susan Lava	7/10/2012

Send completed form and other required materials to:

Alaska Film Office
550 W. 7th Avenue, Suite 1770
Anchorage, Alaska 99501

Note: to expedite your pre-qualification, you may fax or e-mail the required information to our office (see fax number and email below). However, we require signed originals to complete our files – please mail your packet to the address above.

We cannot finalize your Qualification until we've received the Signed Original of this form.

Questions? E-mail alaskafilm@alaska.gov or call (907) 269-8190 - fax (907) 269-8147

Film Office Use Only

[redacted]

STATE OF ALASKA
DEPARTMENT OF
COMMERCE
COMMUNITY AND
ECONOMIC DEVELOPMENT

Division of Economic Development

Sean Parnell, Governor
Susan K. Bell, Commissioner
Wanetta Ayers, Director

July 23, 2012

H.I.S. Productions Inc.
Susan Lava, Chief Financial Officer
3630 Eastham Drive
Culver City, California 90232

SUBJECT: QUALIFICATION NOTICE
Production ID # 90039324

Dear Ms Lava:

We received the Alaska Film Production Tax Credit pre-qualification package for [redacted] We understand the timing challenges incumbent with this project. We received the initial pre-qualification paperwork for this project on June 30, 2012. After reviewing your materials, the qualification period for this production is set as [redacted] to [redacted] and we are qualifying the project for a projected tax credit of approximately $[redacted]

Due to the production's compressed timeline, we are concerned that some of your estimated expenses will not satisfy the standard of a qualifying expense. Only direct expenses incurred in Alaska, from Alaska vendors, during the qualification period are eligible for the tax credit. To qualify, wages, salaries and professional fees must be for time spent in Alaska during the qualification period – salaries and fees must be pro-rated based on time spent on the ground, working in Alaska.

This Qualification Notice is not a guarantee of a production tax credit or the amount of tax credit that may be earned. All expenses claimed under the Alaska Film Production Tax Credit program must be verified by an Alaska-licensed CPA and approved by the Alaska Film Office during the final application process. After we receive your final application for the tax credit and the required verification materials, we will determine the actual tax credit amount. The Alaska Film Office may award a larger or smaller tax credit, depending on circumstances. Statutes and regulations regarding the award of tax credits can be viewed on our website: http://www.film.alaska.gov.

Thank you for your application. We appreciate your choice to film in Alaska [redacted]

Sincerely,

David Worrell
Development Specialist II
Alaska Film Office

550 W. 7th Avenue, Suite 1770, Anchorage, Alaska 99501-3510
Telephone: (907) 269-8110 Fax: (907) 269-8125 Text Telephone: (907) 465-5437
Website: http://www.commerce.alaska.gov/ded/