

For OED Film Office Use Only

Production Pre-Qualification Number:

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STATE OF ALASKA

ALASKA FILM OFFICE

550 West 7th Avenue, Suite 1770 | Anchorage, AK 99501  
(907) 269-8190 p / f (907) 269-5666

ALASKA FILM PRODUCTION TAX CREDIT  
PRE-QUALIFICATION FORM

APPLICANT INFORMATION

Name of Production Company (Applicant)

Rabbit Content, LLC

Employer Identification Number

Doing Business As (If Applicable)

Mailing Address

120 Wooster Street, 5th floor

City/State/Zip

New York, NY 10014

Physical Address (If Different)

City/State/Zip

Applicant Type

Corporation

LLC

Sole proprietorship

Trust

Partnership

Designated production company representative (Name):

Tracy Zukowski

Telephone

212-431-8000

Fax

212-431-8028

E-Mail

tracyzukowski@mac.com

PRODUCTION INFORMATION

Production Pre-Qualification Number:

**ALASKA FILM PRODUCTION TAX CREDIT  
PRE-QUALIFICATION FORM - Page 2**

**KEY PERSONNEL ASSOCIATED WITH THE PRODUCTION**

Director	Production Coordinator
Executive Producer Anura Idupuganti	Location Manager
Producer(s)	Principal Actors
Director of Photography	Production Designer / Art Director

**PRODUCTION FINANCIAL INFORMATION:**

Has financing been completed for this project?		Has spending been authorized by the entity financing this project?	
Total Budget:		Estimated Alaska Budget:	

**Projected Production Tax Credit Calculations**

Below, list your expected expenses (minimum of \$100,000 over a consecutive 24-month period) for this project. Include only your estimated costs for expenditures that will be incurred in Alaska. Attach separate sheet if necessary.

**Wages and Salaries:**

1a) Wages and Salaries paid to Alaska residents	
1b) Wages and Salaries paid to non-Alaska residents	
1) Total Wages and Salaries (1a + 1b)	
2) In-state Transportation and Shipping (in Alaska - 100% of costs may be eligible)	
3) Interstate Transportation and Shipping (to and from Alaska - 50% of costs may be eligible)	
4) Location Fees, Facility rental/purchase, Equipment rental/purchase (see regulations at www.film.Alaska.gov - 3 AAC 188.040.b for detailed eligibility information)	
5) Services	
6) Food & Lodging	
7) Other Production Expenses (Attach detailed budget)	
8) Total Alaska Production Expenses (add Lines 1 - 7)	

**Tax Credit Projections**

<b>Base Credit (30%)</b>	
9) Projected Base Tax Credit - 30% of line 8 (multiply line 8 by 0.30)	
<b>Alaska Hire Credit (10%)</b>	
10) Projected Alaska Hire Tax Credit - 10% of line 1a (multiply line 1a by 0.10)	
<b>Seasonal Credit (2%)</b>	
11) Estimated expenditures from line 8 that will be incurred between October 1 and March 30	
12) Projected Seasonal Tax Credit - 2% of line 11 (multiply line 11 by 0.02)	
<b>Rural Credit (2%)</b>	
13) Estimated expenditures from line 8 that will be incurred in a Rural Area (see rural community list at www.film.Alaska.gov)	
14) Projected Rural Tax Credit - 2% of line 11 (multiply line 13 by 0.02)	
<b>TOTAL PROJECTED TAX CREDIT</b>	
15) Projected Alaska Film Production Tax Credit (add lines 9, 10, 12 and 14)	

**ALASKA FILM PRODUCTION TAX CREDIT  
PRE-QUALIFICATION FORM - Page 3**

**AGREEMENTS**

I certify that I am an authorized representative of the applicant and as such am authorized to make the statement of affirmation contained herein.

I hereby agree to allow representatives of the Alaska Film Office access to applicable records as may be necessary for the administration of this program.

I certify that the production is not an ineligible project as defined in AS 44.33.233(c).

I certify, under penalties of unsworn falsification, that the above statements and information contained in the application and attachments are complete, true, and correct to the best of my knowledge and belief.

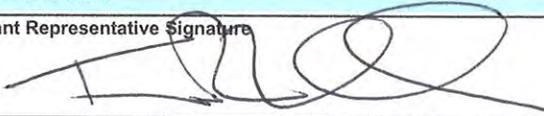
Applicant Representative Printed Name

Tracy Zukowski

Applicant Representative Title

Production Manager on behalf of Rabbit Content

Applicant Representative Signature



Date

3/8/10

**APPLICANT CHECKLIST (must be included with this pre-qualification form)**

- Synopsis / Treatment / Storyboard or Script of proposed production
- Distribution Plan
- Detailed budget clearly identifying expenditures to be made in Alaska, wages to Alaska residents, estimated dates of expenditures, and estimated location of expenditures (if applicant wishes to apply for rural tax credits).

Send completed form and other required materials to:

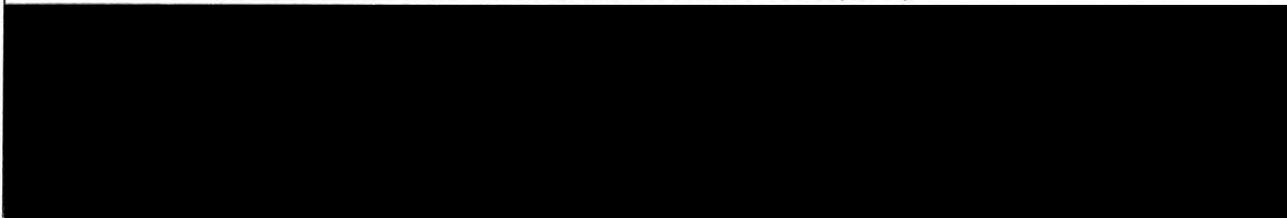
Alaska Film Office  
550 W. 7th Avenue, Suite 1770  
Anchorage, Alaska 99501

**Note:** to expedite your application, you may fax or e-mail your submission to our office (see fax number and email below).  
We require signed originals to complete our files – please mail your packet to the address above.

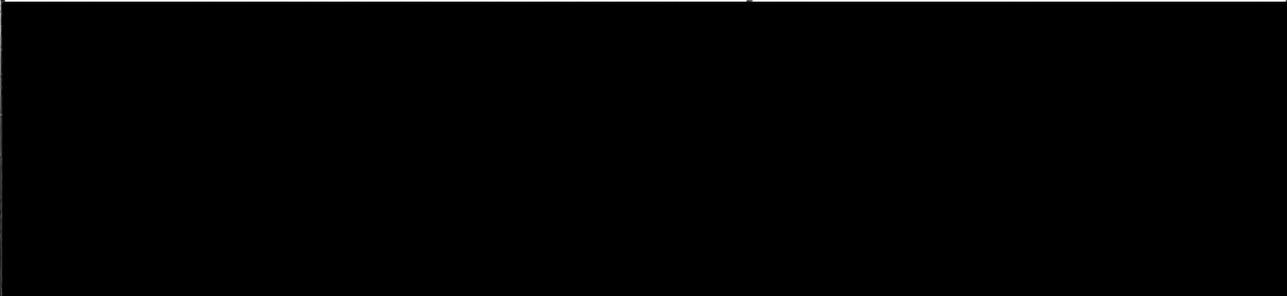
**We cannot finalize your Pre-Qualification until we've received the Signed Original of this form.**

Questions? E-mail [alaskafilm@alaska.gov](mailto:alaskafilm@alaska.gov) or call (907) 269-8190 - fax (907) 269-5666

**Optional Third Party Contact Information:** (contact info that will be released to third parties)



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STATE OF ALASKA  
DEPARTMENT OF  
**COMMERCE**  
COMMUNITY AND  
ECONOMIC DEVELOPMENT

Alaska Film Office

*Sean Parnell, Governor*  
*Emil Notti, Commissioner*

April 1, 2010

Jeff Sommar, Head of Production  
Rabbit Content, LLC  
120 Wooster Street, 5<sup>th</sup> Floor  
New York, NY 10014

Dear Jeff:

We have received your pre-qualification application for [REDACTED] to receive a tax credit under the Alaska Film Production Tax Credit program. After reviewing your materials, we are pre-qualifying your project for a tax credit of up to [REDACTED]. Qualifying expenses incurred after [REDACTED] (the date agreed upon by the film office and Rabbit Content, LLC - per 3 AAC 188.020), will be eligible for the Alaska Film Production Tax Credit.

This approval does not guarantee the amount of tax credit that may be earned. After we receive the final application for the tax credit and the required verification materials we will determine the actual tax credit amount. The Alaska Film Office may award a larger or smaller tax credit, depending on circumstances. Regulations regarding the award of tax credits are detailed in 3 AAC 188.050. The full set of regulations can be viewed at our website: <http://www.film.alaska.gov>.

Thank you again for your application. We appreciate your choice to film in Alaska and wish you a successful production.

Sincerely,

A handwritten signature in black ink, appearing to read "D Worrell".

Dave Worrell, Manager  
Alaska Film Office

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